

Exhibiting Inflatable Manufacturers – Expo Center

- Display Area 1: Magic Jump Inflatables
- Display Area 2: Big and Bright Inflatables
- Display Area 3: Airquee Inflatables
- Display Area 4: Tent and Table

- Display Area 5: Hullabaloo Inflatables
- Display Area 6: HEC Worldwide
- Display Area 7: Leisure Activities
- Display Area 8: TITAN Inflatables

Inflatable Industry Resource Partners – Expo Center

- Booth 2: Party Rental Knowledge
- Booth 3: Spark City
- Booth 4: Sioto
- Booth 5: One Trip Dolly
- Booth 7: Granite Industries
- Booth 8: Games2go Inflatables
- Booth 13: Little Racer Party Rentals
- Booth 14: Rilix
- Booth 15: Bouncy Castle Network
- Booth 16: TN Department of Labor
- Booth 17: Foto Master

- Booth 36: Twister Display
- Booth 37: Hi Striker
- Booth 38: Milco
- Booth 39: Wertz Werkz
- Booth 40: OH!FX
- Booth 42: Jolly Dolly
- Booth 44: Curator
- Booth 46: Event Rental Systems
- Booth 47: Brand Anthem
- Booth 50: Fred's Tents
- Booth 52: HD Dolly

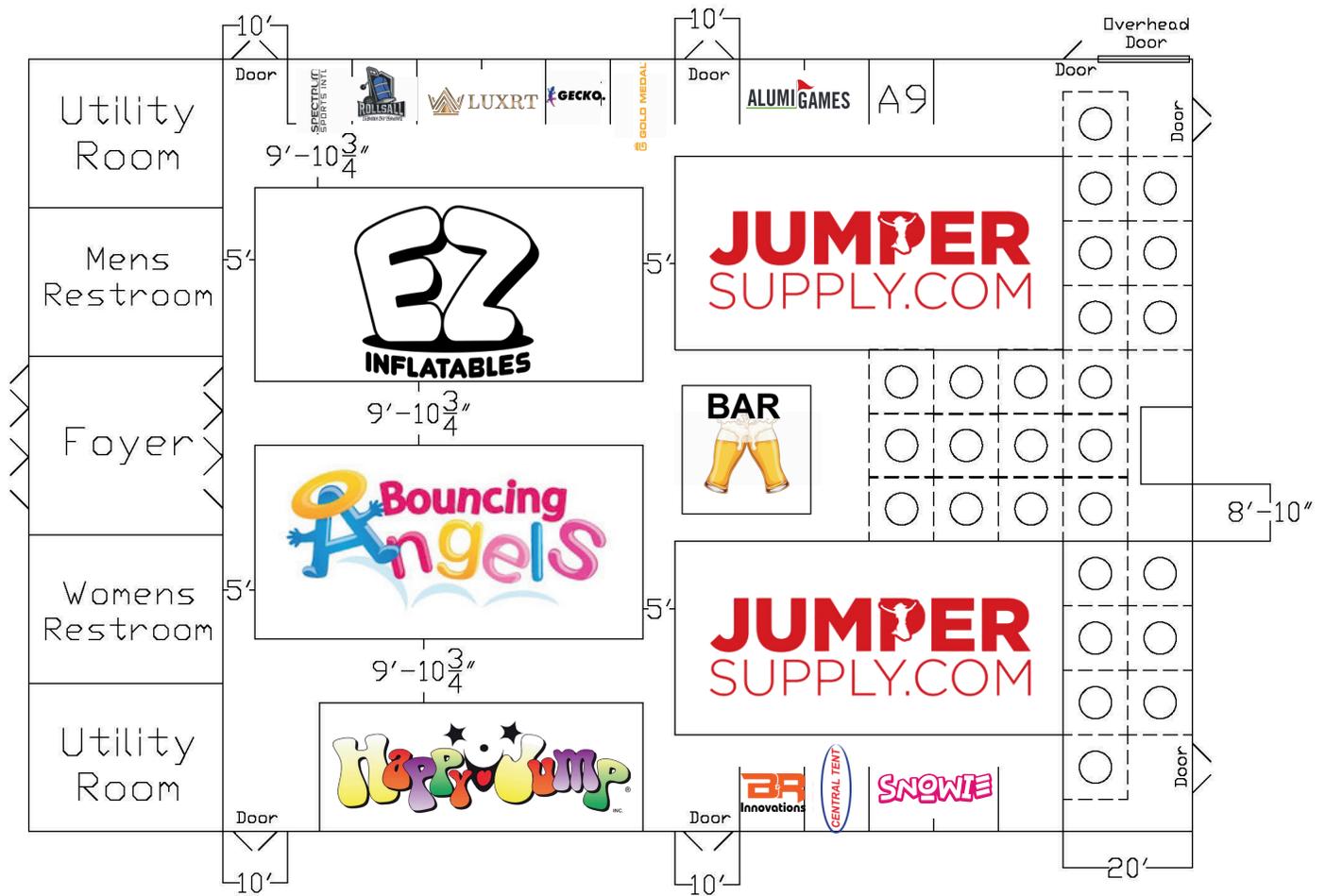
- Booth 54: JB Inflatables
- Booth 55: BestLyfe Group
- Booth 59: Inflatable Operators Assoc.
- Booth 60: DRC Print
- Booth 62: Liberty United Insurance
- Booth 64: InflatableOffice
- Booth 65: Gibbons Fans
- Booth 70: Event Hawk
- Booth 71: Cold Air Repair
- Booth 72: Priority Capital
- Booth 73: Bounce House Risk

Exhibiting Inflatable Manufacturers – MIT Building

- Display Area 9: Jumper Supply
- Display Area 10: Bouncing Angels
- Display Area 11: EZ Inflatables
- Display Area 12: Happy Jump

Inflatable Industry Resource Partners – MIT Building

- Booth 73: Luxury Restroom Trailer
- Booth 74: Gecko
- Booth 75: Rollsal Dolly
- Booth 77: Spectrum Sports
- Booth 78: Gold Medal
- Booth 79: Alumi Games
- Booth 80: Block and Roll
- Booth 81: Central Tent



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- Booth 80: Block and Roll
- Booth 81: Central Tent
- Booth 82: Snowie Shaved Ice



MONDAY 3/16/2026

Room Date	EXPO Concourse Stage Monday 3/16 WIN Workshop- BestLyfe Group	South Hall A Monday 3/16 IO University- 101	South Hall B Monday 3/16 IO University- 201	South Hall C Monday 3/16 Safety Training	South Hall D Monday 3/16 Safety Training
Time 9:00 AM - 9:50 AM	Building Culture That Runs Without You-- sponsored by BestLyfe Group	General Navigation and UI Basics with InflatableOffice	CRM Module: Details slipping through the cracks? Fix it with IO's CRM with Chad Burkholder	Introduction to Inflatable Amusement Safety Standards- Kevin Wieging, IOA	
10:00 AM - 10:50 AM	Hiring Like You Mean It-- sponsored by BestLyfe Group	Workers App Basics with InflatableOffice	AI Automations: Stop Wasting Time Interpreting Lead Data, Let IO's AI analyze it for you. With Chad Burkholder	Inflatable Amusement Manuals, Design, and Signage- Zach Wilson IOA SEC Committee Member	
11:00 AM - 11:50 AM	Creating A WiniWin-Win--sponsored by BestLyfe Group	General Filters and Reporting with InflatableOffice	Mobile App: Inventory Cards Specs scattered and hard to trust? Clean up your Inventory Cards. With Chad Burkholder	Inflatable Amusement standards for Anchoring, Impact Attenuation, Blowers, & Electrical- Joe Wesley IOA SEC Committee Member	
12:00 PM - 12:50 PM	Lunch Break	IO Provided Lunch	IO Provided Lunch	Lunch Break	Lunch Break
1:00 PM - 1:50 PM	AI for the Modern Business Owner-- sponsored by BestLyfe Group	Working with Leads: Part 1 with InflatableOffice	Mobile App: Org Cards Chaos in Your IO App Setup? Build Organization Cards the Right Way. With Chad Burkholder	Inflatable Amusement Ride Installation, Operations, & Patron Responsibility Standards- Tommy Hall IOA SEC Committee Member	
2:00 PM - 2:50 PM	Building A Brand People Feel-- sponsored by BestLyfe Group	Working with Leads: Part 2 with InflatableOffice	Card Processing with InflatableOffice	Inflatable Amusement Device Inspection & Testing- Lance Miller IOA SEC Committee Member	
3:00 PM - 3:50 PM	Paid Ads and SEO for 2026--sponsored by BestLyfe Group	Easy Website Changes with Elementor with InflatableOffice	Using Email in IO with InflatableOffice	Hands on Inflatable Pre-Opening inspection process- IOA SEC Committee	
4:00 PM - 4:50 PM	IOA Town Hall Expert Panel-- Growth and Development Planning for YOUR Business				
5:00 PM					

*Schedule Subject to Change.



TUESDAY 3/17/2026

Room Date	EXPO Exhibit Hall Tuesday 3/17 EXPO	MIT Exhibit Hall Tuesday 3/17 EXPO	EXPO Concourse Stage Tuesday 3/17 Education Training	South Hall A Tuesday 3/17 IO University- 101	South Hall B Tuesday 3/17 IO University- 201	South Hall C Tuesday 3/17 Safety Training	South Hall D Tuesday 3/17 Safety Training
9:00 AM - 9:50 AM	Pipe and Drape Setup 8:AM- 10:AM	Pipe and Drape Setup 8:AM- 10:AM	Discover IOA Member Benefits & Portal Access-- Steve Rothenberg, IOA	Items, Packages, and Accessories with InflatablesOffice	Landing Pages: Visitors clicking but not booking? Build IGready landing your IO account. With Chad Burkholder	Weather Safety Monitoring --Mark Rose, National Weather Service	
10:00 AM - 10:50 AM	Pipe and Drape Setup 8AM- 10 :AM	Pipe and Drape Setup 8AM- 10 :AM	Expanding Offerings to Develop Additional Sales Revenue-- Stacie Chase (Fun Time Services- Naperville, IL)	Pricing Your Inventory with InflatablesOffice	UTM: Part 1 - Turn UTMs Into Insight: Tracking Them Inside InflatablesOffice. With Chad Burkholder	Inspections From an Inspection Professionals POV-- Deanna, Inspector/ Evaluator, TX	
11:00 AM - 11:50 AM	Exhibitor Set UP 10:AM - 6:00 PM Expo Creter & MIT Building		How AI is transforming the Event Rental Industry-- Ben Kennedy (Gecko Rental So ft w ar e)	Delivery Planner with InflatablesOffice	UTM: Part 2 - Confused About Where Leads Come From? Fix It With UTMs. With Chad Burkholder	Testing Review Period with IOA SEC Committee Members	
12:00 PM - 12:50 PM			Lunch Break	IO Provided Lunch	IO Provided Lunch	Lunch Break	Lunch Break
1:00 PM - 1:50 PM			Why HR Problems Are Leadership Problems in Disguise-- Ryan Flanders (Dominion Events/ Jump Around- Locust Grove, VA)	IO Road Map with InflatablesOffice	Filters: Confused by IO filters? Fix it live as we build yours together. With Chad Burkholder	Testing Period "Owner / Operator Level1" Ce r t i f i c a t i o n	
2:00 PM - 2:50 PM			IOA Town Hall Expert Panel-- Best Practices for Rental Operations Revealed	IO Power Panel with InflatablesOffice	IO Phone with InflatablesOffice	Testing Period "Owner / Operator Level1" Ce r t i f i c a t i o n	
3:00 PM - 3:50 PM	Mandatory Exhibitor Meeting 2:00 PM		3-5 pm IOA Company Challenge Games				
4:00 PM - 4:50 PM	Enter your company as a team to compete and WIN the inflatable Industry Challenge Tasks for Awesome Prizes!!						
5:00 PM							



WEDNESDAY 3/18/2026

Room Date	EXPO Exhibit Hall Wednesday 3/18 EXPO	MIT Exhibit Hall Wednesday 3/18 EXPO	ExpoConcourse Stage Wednesday 3/18 Education Training	South Hall A Wednesday 3/18	South Hall B Wednesday 3/18	South Hall C Wednesday 3/18 Education Training	South Hall D Wednesday 3/18 Safety Training		
Time									
9:00 AM - 9:50 AM	**IOA Member/ Guest Breakfast 8 am- 950 am**		IOA Member / Guest Breakfast In MIT Building						
10:00 AM - 10:50 AM	Grand Opening IOA EXPO 2026		NO SESSION EXPO Grand Opening!!	NO SESSION EXPO Grand Opening!!	NO SESSION EXPO Grand Opening!!	NO SESSION EXPO Grand Opening!!	NO SESSION EXPO Grand Opening!!		
Morning Educational Block for Full Access Registration									
11:00 AM - 11:50 AM	Exhibit OPEN In Expo & MIT Building 10-5 pm	Exhibit OPEN	Chemicals for Equipment cleaning and sanitation of Inflatable Amusements-- Chemical Company-- Conyers, GA)	Understanding Party Rental Accounting/ Financials-- Nathan Chapman (A&S Party Rental-- Cincinnati, OH)	Understanding Insurance Coverage For Inflatable Amusement Rental-- Alex Cossio (BPS-- Alpharetta, GA)	AHJ Roundtable Discussion led by NAARSO Secretary Ron Dean (Ohio Department of Ag)	The Art of Pricing- How to be LUX!-- Adam Opper (Prrentals.com- Cleveland, OH)		
12:00 PM - 12:50 PM			Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break		
1:00 PM - 1:50 PM			Rental Management/ Marketing Round Table MIT Building with Full Access Registration	Rental Marketing / Management Roundtable Session #1					
Afternoon Educational Block for Full Access Registration									
2:00 PM - 2:50 PM			Exhibit OPEN	Tennessee Amusement Ride Safety Program Review-- Jennifer Murphy (TN Dept. of Labor)	Marketing in 2026 and Beyond with AI Videos-- Alvin Bearden (Kadok Video- Forsyth, GA)		How To Diversify services for business success-- Nathan Suddarth (KidZone Party Rentals- Westfield, IN)	Marketing Secrets to 2X Your Sales (Without Cutting Price)-- Tariq Elkhatib (Event Hawk- Chicago, IL)	
3:00 PM - 3:50 PM	Exhibit OPEN	3-5 pm EXPO Hospitality & Networking Event							
4:00 PM - 4:50 PM		Expo Attendee and Exhibitor Social Event							
5:00 PM		EXPO HOURS End At 5 PM							

*Schedule Subject to Change.



THURSDAY 3/19/2026

Room	EXPO Exhibit Hall Thursday 3/19 EXPO	MIT Exhibit Hall Thursday 3/19 EXPO	ExpoConcourse Stage Thursday 3/18 Education Training	South Hall A Thursday 3/19	South Hall B Thursday 3/19	South Hall C Thursday 3/19	South Hall D Thursday 3/19		
Date	Thursday 3/19		Thursday 3/18	Thursday 3/19	Thursday 3/19	Thursday 3/19	Thursday 3/19		
Time									
9:00 AM - 9:50 AM	** PWER Members Breakfast 8 am- 950 am**		IOA Women's PWER Breakfast In MIT Building						
10:00 AM - 10:50 AM	Expo OPEN 10 AM		NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!		
Morning Educational Block for Full Access Registration									
11:00 AM - 11:50 AM	Exhibit OPEN In Expo & MIT Building 5-10 pm		Exhibit OPEN	Let's Talk Tent Rental-- Jason Reams (Fred's Tents Waterford, NY)	Aligning Your Business with Your WHY?-- Matt Billington (Big & Bright, TX)	Mastering Financial Success in the Event Rental Industry- Alisha Manion (Commonwealth Accounting- Leitchfield, KY)	ASTM Meeting Led by F2374 Committee Chair Sonny Silva (TSSA- Ontario)	Understanding Basic Inflatables Repairs & Maintenance- Mike Mingle	
12:00 PM - 12:50 PM			Lunch Break		Lunch Break	Lunch Break	Lunch Break	Lunch Break	
1:00 PM - 1:50 PM			Rental Management / Marketing Round Table MIT Building with Full Access Registration		Rental Marketing / Management Roundtable Session #2				
2:00 PM - 2:50 PM	Exhibit OPEN In Expo & MIT Building 5-10 pm		Exhibit OPEN	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	
Afternoon Educational Block for Full Access Registration									
3:00 PM - 3:50 PM			Exhibit OPEN In Expo & MIT Building 5-10 pm		Exhibit OPEN	Let's Talk Adventure Attractions--Jesse Younker (Spectrum Sports- Logan, UT)	How AI Search Decides Who Gets Found (Tom Maloni- All About Optimization, PA)	Developing SOP processes for your Company-- Justin Ferraraccio (Justin Case Party Rentals- Buffalo, NY)	Introduction to Business Booking Software-- A Side-by-side IO / ERS / Gecko Comparison hosted by IOA
4:00 PM - 4:50 PM	Exhibit OPEN In Expo & MIT Building 5-10 pm				Exhibit OPEN	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!
5:00 PM			Expo Hours End At 5 PM		End of IOA Safety Conference & Expo 2026				

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