



MONDAY 3/16/2026

Room Date	EXPO Concourse Stage Monday 3/16	South Hall A Monday 3/16	South Hall B Monday 3/16	South Hall C Monday 3/16	South Hall D Monday 3/16
Time	Entrepreneurial Development- BestLyfe Group	IO University- 101	IO University- 201	Safety Training	Safety Training
	Hiring Like You Mean It-- sponsored by BestLyfe Group	General Navigation and UI Basics	CRM with Chad Burkholder	Introduction to Inflatable Amusement Safety Standards- Kevin Wieging, IOA	
9:00 AM - 9:50 AM					
10:00 AM- 10:50 AM	Building Culture That Runs Without You-- sponsored by BestLyfe Group	Workers App Basics	Automations: Using AI Analyze	Inflatable Amusement Manuals, Design, and Signage- Zach Wilson IOA SEC Committee Member	
11:00 AM - 11:50 AM	Training & Systemizing SOP's-- sponsored by BestLyfe Group	General Filters and Reporting	Workers App Part 1: Customizing Inventory Cards	Inflatable Amusement standards for Anchoring, Impact Attenuation, Blowers, & Electrical- Joe Wesley IOA SEC Committee Member	
12:00 PM - 12:50 PM	Lunch Break	IO Provided Lunch	IO Provided Lunch	Lunch Break	Lunch Break
1:00 PM - 1:50 PM	Creating A WiniWin-Win-- sponsored by BestLyfe Group	Working with Leads: Part 1	Workers App Part 2: Customizing Organization/Lead Cards	Inflatable Amusement Ride Installation, Operations, & Patron Responsibility Standards- Tommy Hall IOA SEC Committee Member	
2:00 PM -2:50 PM	Marketing Part 1: Dominating Google (SEO+Ads+Reviews)-- sponsored by BestLyfe Group	Working with Leads: Part 2	Card Processing with Tim Beck	Inflatable Amusement Device Inspection & Testing- Lance Miller IOA SEC Committee Member	
3:00 PM - 3:50 PM	Marketing Part 2: Winning on Meta (Ads+Offers+Follow-Up Automation)--sponsored by BestLyfe Group	Easy Website Changes with Elementor	Using Email in IO	Hands on Inflatable Pre-Opening inspection process- IOA SEC Committee	
4:00 PM - 4:50 PM	IOA Town Hall Expert Panel-- Growth and Development Planning for YOUR Business				
5:00 PM					

*Education and Social Events Require FULL ACCESS Registration

*Schedule Subject to Change.



TUESDAY 3/17/2026

Room Date	EXPO Exhibit Hall Tuesday 3/17 EXPO	MIT Exhibit Hall Tuesday 3/17 EXPO	EXPO Concourse Stage Tuesday 3/17 Education Training	South Hall A Tuesday 3/17 IO University- 101	South Hall B Tuesday 3/17 IO University- 201	South Hall C Tuesday 3/17 Safety Training	South Hall D Tuesday 3/17 Safety Training
Time							
9:00 AM - 9:50 AM	Pipe and Drape Set Up 8:AM - 10:AM	Pipe and Drape Set up 8AM- 10:AM	Discover IOA Member Benefits & Portal Access-- Steve Rothenberg, IOA	9. Items, Packages, and Accessories	Landing Pages: How to build landing pages and lead generation forms	Emergency Procedures & Weather Safety Monitoring --Zach Wilson IOA SEC Committee Member	
10:00 AM- 10:50 AM	Pipe and Drape Set up 8AM- 10:AM	Pipe and Drape Set up 8AM- 10:AM	Expanding Offerings to Develop Additional Sales Revenue-- Stacie Chase (Fun Time Services- Naperville, IL)	10. Pricing Your Inventory	UTM's Part 1	Inspections From an Inspection Professionals POV-- Deanna, Inspector/ Evaluator, TX	
11:00 AM - 11:50 AM	Exhibitor Set UP 10:AM - 6:00 PM Expo Cneter & MIT Building		Generators and Electricity (Watt it's All About?)-- Corey LeRoux (Hero's Party Experience-Maumee, OH)	Delivery Planner	UTM's Part 2	Testing Review Period with IOA SEC Committee Members	
12:00 PM - 12:50 PM			Lunch Break	IO Provided Lunch	IO Provided Lunch	Lunch Break	Lunch Break
1:00 PM - 1:50 PM			Why HR Problems Are Leadership Problems in Disguise-- Ryan Flanders (Dominion Events/ Jump Around- Locust Grove, VA)	IO Road Map	Filters: How to get what you want out of the software	Testing Period "Owner / Operator Level 1" Certification	
2:00 PM -2:50 PM			IOA Town Hall Expert Panel-- Best Practices for Rental Operations Revealed	IO Power Panel	IO Phone	Testing Period "Owner / Operator Level 1" Certification	
3:00 PM - 3:50 PM			Mandatory Exhibitor Meeting 2:00 PM	3-5 pm IOA Company Challenge Games			
4:00 PM - 4:50 PM	Enter your company as a team to compete and WIN the inflatable Industry Challenge Tasks for Awesome Prizes!!						
5:00 PM							

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Network / Social

Nashville Night Out

Broadway Bus Trip

OFF SITE 7-10 pm



WEDNESDAY 3/18/2026

Room Date	EXPO Exhibit Hall Wednesday 3/18 EXPO	MIT Exhibit Hall Wednesday 3/18 EXPO	ExpoConcourse Stage Wednesday 3/18 Education Training	South Hall A Wednesday 3/18	South Hall B Wednesday 3/18	South Hall C Wednesday 3/18 Education Training	South Hall D Wednesday 3/18 Safety Training
Time							
9:00 AM - 9:50 AM	**IOA Member/ Guest Breakfast 8 am-9:50 am**		IOA Member / Guest Breakfast In MIT Building				
10:00 AM- 10:50 AM	Grand Opening EXPO 2026	IOA	NO SESSION EXPO Grand Opening!!	NO SESSION EXPO Grand Opening!!	NO SESSION EXPO Grand Opening!!	NO SESSION EXPO Grand Opening!!	NO SESSION EXPO Grand Opening!!
11:00 AM - 11:50 AM	Exhibit OPEN In Expo & MIT Building 10-5 pm		Chemicals for Equipment cleaning and sanitation of Inflatable Amusements-- Chuck Shipp (Shipp Chemical Company- Conyers, GA)	Understanding Party Rental Accounting/ Financials-- Nathan Chapman (A&S Party Rental- Cincinnati, OH)	Understanding Insurance Coverage For Inflatable Amusement Rental-- Alex Cossio (RPS- Alpharetta, GA)	AHJ Roundtable Discussion led by NAARSO Secretary Ron Dean (Ohio Department of Ag)	The Art of Pricing- How to be LUX!-- Adam Opper (Prrentals.com- Cleveland, OH)
12:00 PM - 12:50 PM			Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break
1:00 PM - 1:50 PM			Rental Management/ Marketing Round Table MIT Building with Full Access Registration	Rental Marketing / Management Roundtable Session #1			
2:00 PM - 2:50 PM	Exhibit OPEN In Expo & MIT Building 10-5 pm		Tennessee Amusement Ride Safety Program Review-- Jennifer Murphy (TN Dept. of Labor)	Marketing in 2026 and Beyond with AI Videos-- Alvin Bearden (Kadok Video- Forsyth, GA)	Insurance Presentation- Gary Lorant (Bounce House Risk- Jacksonville, FL)	How To Diversify services for business success-- Nathan Suddarth (KidZone Party Rentals- Westfield, IN)	Marketing Secrets to 2X Your Sales (Without Cutting Price)-- Tariq Elkhatib (Event Hawk- Chicago, IL)
3:00 PM - 3:50 PM			3-5 pm EXPO Hospitality & Networking Event				
4:00 PM - 4:50 PM			Expo Attendee and Exhibitor Social Event				
5:00 PM	EXPO HOURS End At 5 PM						

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Network / Social	IO EXPO PARTY	Bands BBQ & Brews	OFF SITE 7-10 pm	East Nashville	Beer Works
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THURSDAY 3/19/2026

Room Date	EXPO Exhibit Hall Thursday 3/19 EXPO	MIT Exhibit Hall Thursday 3/19 EXPO	ExpoConcourse Stage Thursday 3/18 Education Training	South Hall A Thursday 3/19	South Hall B Thursday 3/19	South Hall C Thursday 3/19 Education Training	South Hall D Thursday 3/19 Education / Training		
Time									
9:00 AM - 9:50 AM	** PWER Members Breakfast 8 am-9:50 am**		IOA Women's PWER Breakfast In MIT Building						
10:00 AM- 10:50 AM	Expo OPEN 10 AM		NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!		
Morning Educational Block for Full Access Registration									
11:00 AM - 11:50 AM	Exhibit OPEN In Expo & MIT Building 5-10 pm		Exhibit OPEN	Let's Talk Tent Rental-- Jason Reams (Fred's Tents Waterford, NY)	From Garage to Growth- Business Expansion- Nic Hibdon (Boing City- Oklahoma City, OK)	Mastering Financial Success in the Event Rental Industry- Alisha Manion (Commonwealth Accounting- Leitchfield, KY)	ASTM Meeting Led by F2374 Committee Chair Sonny Silva (TSSA- Ontario)	Understanding Basic Inflatable Repairs & Maintenance- Mike Mingle	
12:00 PM - 12:50 PM			Lunch Break		Lunch Break	Lunch Break	Lunch Break	Lunch Break	
1:00 PM - 1:50 PM			Rental Management / Marketing Round Table MIT Building with Full Access Registration	Rental Marketing / Management Roundtable Session #2					
2:00 PM -2:50 PM	Exhibit OPEN In Expo & MIT Building 5-10 pm		Exhibit OPEN	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	
Afternoon Educational Block for Full Access Registration									
3:00 PM - 3:50 PM			Exhibit OPEN	Let's Talk Adventure Attractions--Corey Hyer (Spectrum Sports- Logan, UT)	Education	Developing SOP processes for your Company--Justin Ferrachio (Justin Case Party Rentals- Buffalo, NY)	Aligning Your Business with Your WHY?-- Matt Billington (Big & Bright, TX)	How AI Search Decides Who Gets Found (Tom Maloni- All About Optimization, PA)	
4:00 PM - 4:50 PM	Exhibit OPEN In Expo & MIT Building 5-10 pm		Exhibit OPEN	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	NO SESSION EXPO Exhibit ONLY!!	
5:00 PM			Expo Hours End At 5 PM		End of IOA Safety Conference & Expo 2026				

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