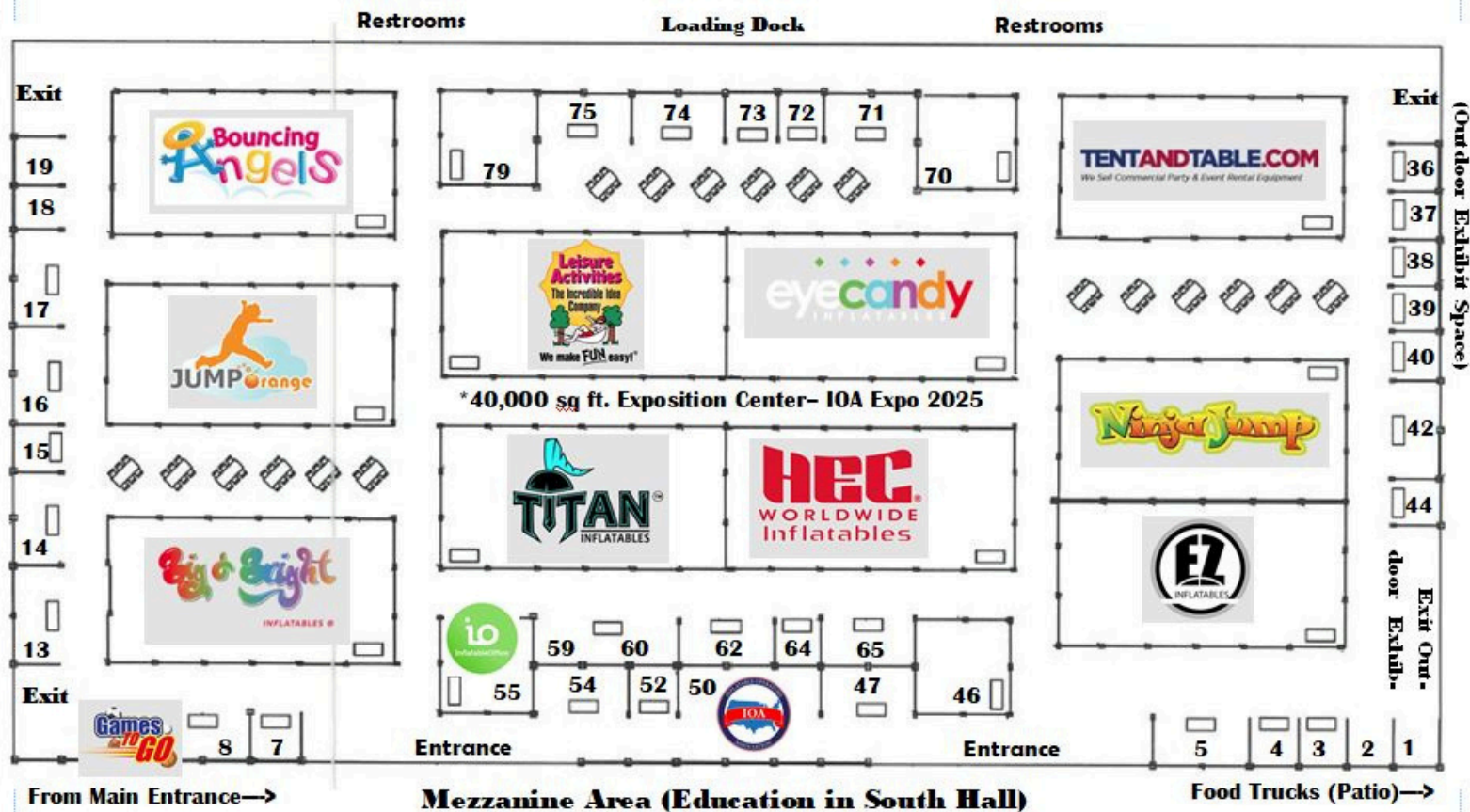


SHOW FLOOR 2025



Exhibiting Inflatable Manufacturers

Display Area 1: EZ Inflatables, Inc.

Display Area 2: Big and Bright Inflatables

Display Area 3: JumpOrange

Display Area 4: Bouncing Angels

Display Area 5: Tent and Table

Display Area 6: Ninja Jump

Display Area 7: HEC Worldwide

Display Area 8: TITAN Inflatables

Display Area 9: Leisure Activities

Display Area 10: Eyecandy Inflatables

Inflatable Industry Resource Partners

Booth 2: Little Racers

Booth 3: Gold Medal Supply

Booth 4: Sioto

Booth 5: HD Dolly

Booth 7: Granite Industries

Booth 8: Games2go Inflatables

Booth 13: Foam Daddy

Booth 14: Bouncy Castle Network

Booth 15: We Hang Christmas Lights

Booth 16: Rilix (Bungee Supply)

Booth 17: Wertz Works Games

Booth 36: ADM Carnival Rides

Booth 37: Fred's Tents

Booth 38: Cool A Zone

Booth 39: RollsAll

Booth 40: Safer Tents

Booth 42: Twister Display

Booth 44: TN Department of Labor

Booth 46: Jolly Dolly

Booth 47: Best Lyfe Group

Booth 50: Inflatable Operators Association

Booth 52: DRC Printing

Booth 54: Liberty United Insurance

Booth 55: InflatableOffice

Booth 59: One Trip Dolly

Booth 60: Jumper Supply

Booth 62: Event Hawk

Booth 64: Cold Air Repair

Booth 65: TicketSpice

Booth 70: OH!FX Foam

Booth 71: Event Rental Systems

Booth 72: Spark City Effects

Booth 73: The Marketing Ninja

Booth 74: Alumi Games

Booth 75: Gibbons Blowers

Booth 79: True American Classics



IOA SPEAKER SCHEDULE

April 1st - 3rd

FACILITY BUILDING

1
TUE

8:00 AM -
8:50 AM

Introduction to Inflatable Amusement
Safety Standards

9:00 AM -
9:50 AM

Inflatable Amusement Manuals, Design,
and Signage

10:00 AM -
10:50 AM

Inflatable Amusement standards for
Anchoring, Impact Attenuation, Blowers,
& Electrical

11:00 AM -
11:50 AM

Inflatable Amusement Ride Installation,
Operations, & Patron Responsibility
Standards

1:00 PM -
1:50 PM

Stake Pull Out Capacities
Demonstration (Outside Exhibit Area)
Peter McVey

Sponsored by



LIBERTY UNITED
INSURANCE SERVICES



IOA SPEAKER SCHEDULE

April 1st – 3rd

MEZZANINE

1
TUE

11:00 AM –
11:50 AM

Year Round Marketing and Promotion
Stacie Chase

1:00 PM –
1:50 PM

Tenting 101
Brian Stumph

3:00 PM –
3:50 PM

Rental Operations Town Hall
Discussion



IOA SPEAKER SCHEDULE

April 1st – 3rd

SOUTH HALL D

2
WED

8:00 AM – Inflatable Amusement Device
8:50 AM Inspection & Testing

9:00 AM – Creating Your Risk Management
9:50 AM Program in compliance with
ASTM F 2374

10:00 AM – Hands on Inflatable inspection process
10:50 AM

11:00 AM – Testing Review Period
11:50 AM

1:00 PM – Testing Period
1:50 PM

2:00 PM – Testing Period
2:50 PM

Sponsored by





IO UNIVERSITY SCHEDULE

Date: Wednesday 4/2

Location: South Hall A

IO UNIVERSITY- 101

8am - 8:50am

IO Filter Basics - Learn search and set up using IO Filters

Presented By InflatableOffice

9am - 9:50am

IO Filter Advanced - Advanced Tips & How to Create Complex Filters

Presented By InflatableOffice

10am - 10:50am

IO Reports - Build Reports to Display Data When Needed

Presented By InflatableOffice

11am - 11:50am

IO Automations- Combine Filters With Automated Tasks With Advanced Customization

Presented By InflatableOffice

12:00pm - 12:50pm

IO Provided Lunch

1:00pm - 1:50pm

IO Website / Elementor Basics- Use of IO Templates & Editing Your Website

Presented By InflatableOffice

2:00pm - 2:50pm

Items, Packages, & Accessories - Learn How To Best Organize Your Inventory

Presented By InflatableOffice



IO UNIVERSITY SCHEDULE

Date: Wednesday 4/2

Location: South Hall B

IO UNIVERSITY- 201

8am - 8:50am

Building Better Inventory Pages With Optional Fields
Presented By Chad Burkholder

9am - 9:50am

Better Serving Your Customers with Optional Fields
Presented By Chad Burkholder

10am - 10:50am

Building Landing Pages to Generate Leads in IO
(Session 1 of 2)
Presented By Chad Burkholder

11am - 11:50am

Building Landing Pages to Generate Leads in IO
(Session 2 of 2)
Presented By Chad Burkholder

12:00pm - 12:50pm IO Provided Lunch

1:00pm - 1:50pm

IO Software Integration with Event Hawk

2:00pm - 2:50pm

IO Templates - Building and Editing Templates for
Contract, Emails, and Forms
Presented By InflatableOffice



IOA SPEAKER SCHEDULE

SOUTH HALL C

2
WED

8:00 AM - Year One: The Bootstrap Startup
8:50 AM [Robert Tarleton](#)

9:00 AM - Inflatable Insurance 101
9:50 AM [Alex Cossio](#)

10:00 AM - When your Marketing is Hurting your Brand
10:50 AM and Bottom Line
[Dustin Lunde](#)

11:00 AM - Building Better Leaders
11:50 AM [RISE](#)

1:00 PM - Watt Does It All Mean
1:50 PM [Corey LeRoux](#)

2:00 PM - Inflatable Repair Class
2:50 PM [Mike Mingle](#)

MEZZANINE

11:00 AM - [TicketSpice:](#)
11:50 AM [Online Ticketing for Events including
Pay per Play, and Digital Waivers](#)

1:00 PM - [How to be a Leader People Want to Follow](#)
1:50 PM [Miles Welch](#)

3:00 PM - [Marketing Town Hall Discussion](#)
3:50 PM



IO UNIVERSITY SCHEDULE

Date: Thursday 4/3

Location: South Hall A

IO UNIVERSITY- 101

8am - 8:50am

IO Email- How To Properly Set Up And Maintain Great Communication

Presented By InflatableOffice

9am - 9:50am

IO Disaster Planning- Know How IO is Prepared For The Worst To Protect Data

Presented By InflatableOffice

10am - 10:50am

IO Organizations & Merging Function to Keep Your Information Organized

Presented By InflatableOffice

11am - 11:50am

IO Vendors & Sharing- Collaborate With Other IO Users to Share Inventory And Complete Event Booking

Presented By InflatableOffice

12:00pm - 12:50pm Lunch Break

1:00pm - 1:50pm

IO PHONE- Basic Set up, Functionality, Texting Capabilities, And Integration Of Your Phone to IO Software

Presented By InflatableOffice

2:00pm - 2:50pm

The IO Power Panel- Ask the Advanced Users Anything About IO

Presented By InflatableOffice



IO UNIVERSITY SCHEDULE

Date: Thursday 4/3

Location: South Hall B

IO UNIVERSITY- 201

8am - 8:50am

Building Referral Program And Tracking Within IO
Presented By Chad Burkholder

9am - 9:50am

Customizing and Alternate Uses for Packaging Lists
Presented By Chad Burkholder

10am - 10:50am

Getting The Most From The IO Worker App
Presented By Chad Burkholder

11am - 11:50am

IO Dashboards and Reports to Help Manage Business Operations
Presented By Chad Burkholder

12:00pm - 12:50pm Lunch Break

1:00pm - 1:50pm

IO CRM Tools - Maximizing Communication and reliability to deliver quality as a team
Presented By InflatableOffice



IOA SPEAKER SCHEDULE

SOUTH HALL C

3
THU

- | | |
|------------------------|---|
| 8:00 AM –
8:50 AM | Understanding Party Rental
Financials
Nathan Chapman |
| 9:00 AM –
9:50 AM | Party Rental Technology with AI
Justin Ferraraccio |
| 10:00 AM –
10:50 AM | Developing HR and Leadership Skills:
Building a Team that Thrives
Ryan Flanders |
| 11:00 AM –
11:50 AM | Finding Where Purpose Meets Passion
Chris Taylor |
| 1:00 PM –
1:50 PM | You Hired Who?
Bobby Bradley |
| 2:00 PM –
2:50 PM | The Art of Building a Team That Wins
Nick Glassett |
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IOA SPEAKER SCHEDULE

SOUTH HALL D

3
THU

- | | |
|------------------------|--|
| 8:00 AM –
8:50 AM | Tennessee Amusement Ride Safety
Program Review
Mike Hardy |
| 9:00 AM –
9:50 AM | Amusement Ride Lawsuits Review
Lance Miller |
| 10:00 AM –
10:50 AM | SIOTO Sales Training
Steve Rangel |
| 11:00 AM –
11:50 AM | General Accounting and Business Practices
Alisha Manion |
| 1:00 PM –
1:50 PM | The Best Paid and Free Advertising for
your Business
Carlos Fierro |
| 2:00 PM –
2:50 PM | Party Rental Marketing 101
Tariq Elkhatib |
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